

## Start here

Hi, my name is [your name] and I'm calling on behalf of your local Labour Party. Can I speak to [voter's name] please?

Hello, my name is [your name] and I'm calling on behalf of your local Labour candidate.

### FIVE KEY QUESTIONS TO ASK EVERY LABOUR SUPPORTER

- To provide contact details so we can keep in touch**  
We like to keep in touch with all our supporters through our Supporters Network. Do you have an email address or mobile?
- To have a postal vote**  
It is now possible for everybody to get a postal vote. Would it be easier for you to vote by post?
- To display a poster**  
Would you be prepared to display a poster for Labour?
- To join the Labour Party**  
Would you like more information on becoming a member of the Labour Party?
- To endorse the Labour Party candidate**  
Would you be able to endorse the Labour candidate?

You should start the conversation asking people about Labour's pledges as well as asking people about local issues they're concerned about on the doorstep. Consider doing this at the start of the conversation and then move on to ask about voter ID.

### NATIONAL QUESTIONS

**Q1:** If there were a General Election tomorrow, which political party would you support? **(Record party code)**

**Q2:** Think back to the last General Election. Which party did you vote for? **(Record party code)**

**If Q1 is Labour or Tory**

**If Q1 is NOT Labour or Tory**

**Q3:** Would you prefer a Labour Government to a Conservative Government? **(Labour = Y Tory = N)**

### OTHER QUESTIONS

**Q4:** There are elections for XXXXXXXXXX on XX XXXXXXXXXX. Which party will you support in those elections? **(Record party code)**

**Q5:** Which is the most important national issue to you? **(Record a note of issue on sheet - and prompt the elector for a national concern if they mention a local issue)**

Thanks for your time: we may use your answers to help us campaign better. If you're interested, you can find out about how we might use your data from the privacy page on the party website.

### Party codes

Labour	L
Conservative	T
Lib Dem	S
Against	A
Won't say	X
Don't know	D
Non voter	Z
Independent	I
Plaid Cymru	P
SNP	N
Brexit Party/UKIP	B
Socialist	R
Labour	
Green	G
Change UK	M
BNP	V
Other party	J

**Q4** should be used to record responses to all second-order (non-General Elections) e.g. Mayoral elections

# HOW LABOUR WILL BRING REAL CHANGE

We have a clear choice about our future on Thursday 12 December. More Conservative cuts or a Labour Government that will bring real change for the many, not the privileged few.

## A COUNTRY FOR THE MANY, NOT THE FEW

- A real living wage of £10 an hour immediately
- Rights to flexible working
- No increases in VAT, personal National Insurance Contributions or income tax rates for 95% of workers
- Protect Winter Fuel Allowance and bring back free TV licenses for pensioners
- One million genuinely affordable new homes to rent and buy over 10 years

*Boris Johnson's Conservatives will only look after the privileged few. There are now eight million working-age adults in poverty. At the same time, the Tories will have handed out £110 billion in corporate tax giveaways breaks by 2022.*

## GIVE OUR NHS THE FUNDING AND STAFF IT NEEDS

- Increase funding for the NHS and end privatisation
- More nurses and doctors to help give patients the care they need
- Free prescriptions and free personal care
- Cut waiting times

*You can't trust Boris Johnson with our NHS. GP numbers are falling, the number of people waiting for urgent cancer treatment has trebled, and the waiting list for operations has reached a record 4.4 million*

## A FULLY-FUNDED NATIONAL EDUCATION SERVICE

- Invest in high-quality universal child care for all two to four year olds
- Stop the cuts to school budgets with a real terms increase in funding
- Provide free school meals to all primary school children and reduce class sizes to under 30 for all five, six and seven year olds

- Abolish tuition fees, reintroduce maintenance grants for students from low and middle income backgrounds and reintroduce an Education Maintenance Allowance

*You can't trust Boris Johnson to properly fund our schools. Conservative cuts mean many head teachers are barely able to keep their school budget afloat.*

## A GREEN INDUSTRIAL REVOLUTION

- Invest in green energy to create hundreds of thousands of jobs
- Ban fracking
- Work towards a path to net zero emissions by 2030
- Invest in new, low-carbon transport infrastructure, bring our railways back into public ownership and introduce free bus travel for under 25s

*The Conservatives' manifesto is being written by a lobbyist for big polluters and Boris Johnson has called global warming "a primitive fear" that is "without foundation".*

## GIVE PEOPLE THE FINAL SAY ON BREXIT

- Renegotiate a new Brexit deal which protects our trade, rights and the border with Ireland
- Deliver a public vote on our deal with the option to remain, within six months
- Implement whatever the country decides

*Boris Johnson's Conservatives want to use a sell-out Brexit deal or No Deal to weaken our rights and protections, in exchange for a one-sided sell-out trade deal with Donald Trump in the interests of the wealthy.*

## VOTE LIB DEMS, GET BORIS JOHNSON.

The Lib Dems will say anything to get elected: they broke their promises and propped up the Tories in Government. Jo Swinson made Tory cuts possible as a minister, by backing them all the way as working people and our public services were hit.

The Lib Dems' Brexit position is anti-democratic. Only Labour will give people the final say on Brexit.