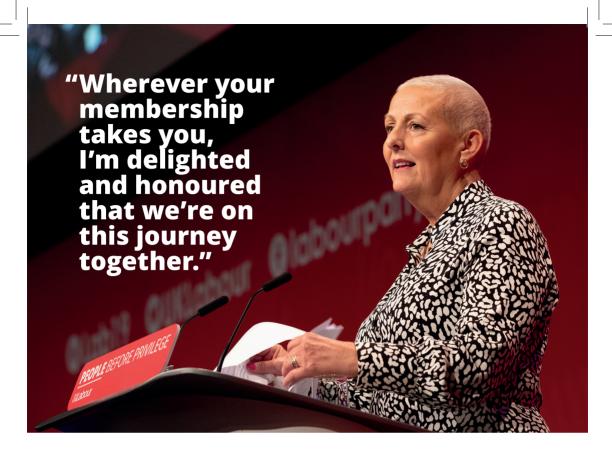


MAKING THE MOST OF YOUR MEMBERSHIP





Welcome to the Labour Party; it's brilliant to have you on board. As our newest member you have just made us even stronger. Thank you.

I hope this booklet will help you find where your next step could take you in the Labour Party. Whether you want to passionately engage in debates and help create party policy, to stand as a candidate for elections, or to build friendships with like-minded people, you're in the right place.

I do hope you take the opportunity to get involved. By getting to know your local party, sharing your ideas, and campaigning on the issues you care about, you can make your voice heard.

Thank you again for adding your name to our cause. Wherever your membership takes you, I'm delighted and honoured that we're on this journey together.

Best wishes.

Jennie Formby General Secretary of the Labour Party

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Five things to do today

- Get in touch with your local constituency contact their details are on the front of your membership card.
- Check out the
 Activist Hub!
 This members only
 area can be found at
 labour.org.uk/activist-hub
 - Share your reason for joining! Telling someone why you joined is the most likely thing to persuade them to do the same.
- Find and connect
 with your local party
 on Facebook or Twitter.
 - Sign-up for an online training session by emailing training@labour.org.uk

Our history and values

Ours is a proud history, with achievements – from the NHS to the welfare state - that have made a lasting difference to the lives of people across our country.

The Labour Party is built on equality, social justice and compassion. These values were at the heart of our foundation as a parliamentary grouping to represent the working class by Keir Hardie in 1900, and have been the golden thread running through everything we have done since.

Our movement was formed to give ordinary people a voice and has sought power in order to improve their lives. The fruits of this work have changed Britain for the better, through the most progressive governments in our country's history.

From the first Labour government through to our historic third term election victory in 2005, we have created lasting change to the lives of the British people with revolutionary achievements like the Equal Pay Act and the National Minimum Wage.

Over the past century, we have been the Party of the many, not the few.

You can find out more about our history by heading to labour.org.uk/about/labours-legacy/







Our members

By joining as a card-carrying member, you have demonstrated you share our values of equality and inclusivity. It is so important that every member has a chance to have their say and contribute to our great diverse and democratic movement. No member should ever feel intimidated or undervalued.



MEMBER'S PLEDGE

As the newest member of our party, thank you for agreeing to this pledge.

As a member, I pledge to act within the spirit and rules of the Labour Party in my conduct both on and offline, with members and non-members and I stand against all forms of abuse.



To find out more about the terms and conditions of your membership, as well as your rights and responsibilities, go to labour.org.uk/terms-and-conditions



(CLP)

How we work and where you fit

The Labour Party is mainly a voluntary organisation, powered by passionate, dedicated people who use their free time and energy to make the Labour Party the thriving, community-led movement it is.

You'll most likely meet people in your branch and constituency first – officers, treasurers or secretaries. They're the volunteers who make sure your local party is able to make important decisions on everything from socials, campaigns and policy events. It's only through these efforts and organisation that we can achieve electoral success at all levels of government, and change society for the benefit of all.

DID YOU KNOW?

Labour Party.
For more terms you might not have heard before, have a look at our jargon buster on page 20

CLP = Constituency



Tell us your skills and talents!

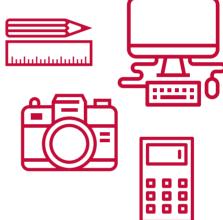
As a member you're at the heart of everything we do, and we want you to be as involved as you want to be.

There are many ways you can get more involved in the Labour Party, and they all begin in your CLP. Go along to meetings, support the people running them (they're members and volunteers too!) and enjoy being surrounded by people working for the same things you are.

If you've got a particular skill or talent you want to offer, tell your local party about it!

Whether you're a budding designer, social media expert, great with numbers and figures or even just bursting with enthusiasm for anything and everything, there's a way for you to get involved.

By helping out in your CLP, supporting the people currently holding these roles, you show yourself as a team player and may even end up being elected yourself.





Annual Conference

As a member you have the chance to attend one of our most exciting events and experience policy making in action! Labour's Annual Conference takes place every autumn and is one of the largest and most high profile political events in Europe – with over 10,000 people attending each year.

Our delegates and visitors take part in debates to shape Labour's vision for Britain. With over 400 fringe events, a vibrant exhibition and great opportunities to network and share ideas, Annual Conference is an event not to be missed.

Highlights of Annual Conference:

- Keynote speeches from the Shadow Cabinet
- Training events and seminars
- Exciting members' events (often with special guests!)



Don't take our word for it, here's what two new members had to say about Conference!

> "A fantastic experience, very motivating, very emotional at times – I will definitely be returning!"





"I arrived as a new member on my own, unsure of what Conference was all about and found a warm welcome; new friends; reassurance and friendly advice to find my way around."





How Labour makes policy

Labour Party policy is made through an open and democratic process, in consultation with our members and supporters, affiliates, businesses and third sector organisations, and wider communities.

At the heart of this process sits the National Policy Forum (NPF), made up of over 200 representatives from all sections of the party, with the largest part elected by members in each region and nation of the UK. The other members of the NPF represent our affiliated trade unions, Labour councillors, MPs, socialist societies and other affiliated groups.

NPF Representatives each sit on one of a number of Policy Commissions, with members of the Shadow Cabinet. Each Policy Commission specialises in specific policy areas, meeting regularly to take evidence from experts, look at ideas and feedback from party members, and discuss and develop new policy. Their work forms the basis for debates at Annual Conference, and eventually informs Labour's Manifesto.

SHARE YOUR IDEAS

You can play your part in this process by sharing your ideas on the Labour Policy Forum website *policyforum.labour.org.uk*. You can also follow the party's policy making activity on Twitter @Labourpolicyforum.

On the website and through social media you can find information on Labour's latest policy consultation and events, share your ideas with our policy commissions and get feedback from your NPF Representatives, and join discussions with other members and supporters.

Everyone can have a say in developing Labour policy, so all submissions are considered by the relevant Policy Commission. By taking part in our open and democratic policy making process you can help contribute to future policy documents, influence debates at Annual Conference, and help shape Labour's next Manifesto.

Campaigns for change

Our campaigns up and down the country rely on volunteers to keep going. Members like you are the driving force behind transforming communities across the UK.

The most effective method of campaigning is meeting voters face to face. Knocking on doors and speaking to people in our local area allows us to engage with Labour voters throughout the year, not just at election time.

Door knocking ensures a strong Labour Party presence in the area, and demonstrates that we are actively seeking opinions and listening to people in local communities. This is how every Labour Party member can help us win power locally and nationally, and form the Labour Government our country needs.



Local campaigns are how we make a real difference to peoples' lives.

Is a service that your community relies on closing? Maybe a local library or fire station? Or is there a bus service route vou think should exist? Talk to your local party about it. Chances are, other people in your area will feel the same. Get involved, motivate other members and start transforming your community!

DID YOU KNOW?

You don't have to be a policy expert to speak to people on the doors. Chances are you'll relate to any local issue people have, and if there is something you don't feel vou can answer, report back to your team and they'll help you out it's a team effort!





Community organising

The Labour movement was founded on organising. Its history is rooted in relationships forged around common cause, the workplace, neighbourhoods and the struggle for a better world.

That's why right now across the UK, our community organisers have been bringing people together. We are building a mass movement from the bottom up, to change our country for the better.

Whether you want to organise to save the NHS or to build a new campaign to bring social justice, equality and restore power to your community - get in touch and we can help you to organise with your community.



To get involved contact: communityorganising@labour.org.uk

Connect with Labour online

We're transforming the Labour Party into a vehicle for politica change in the 21st century, and you're a crucial part of that. The following are three online tools you'll want to get right now.



Labour Login

Your entry point to all 'members only' resources.

To get yours, go to my.labour.org.uk and click the 'Activate my account' button. An invitation will be sent to your email address and you can get started right away!



My Labour

Your personal Labour Party profile.

Use it to update us about any changes to your membership - and to get in touch with your Local Contact.



Labour Tools

Go to labour.org.uk/tools to find out about our tools for digital campaigning.

Take a look at the innovative, election winning tools we're using, and see how you can get involved in our next campaign.



Using Dialogue

Since 2017 we've been developing innovative online tools to help members get involved with digital campaigning. Meet dialogue, our cutting-edge online phone banking tool!

It's perfect for people who want to make an impact in local elections and for whatever reason, door knocking just isn't for them. These calls can help us get the vote out for Labour in your local area – and you can start calling in your ward, and any others in your constituency, today. All you need is a phone and a laptop or tablet to get started. It's free and you'll find a handy video, guide and script to get you started.

Check out Dialogue today at dialogue.labour.org.uk



Young Labour

Are you under 27? If the answer is yes, you're automatically a member of Young Labour.

Young Labour is a great place to meet other like-minded young people, discuss policy, learn new skills and campaign for Labour in crucial elections.

There are lots of different ways you can get involved:

- Find out if there's a Young Labour group near you - you can do this at younglabour.laboursites.org. If there isn't, why not set one up yourself? Get in touch with your regional office to get started!
- Get in touch with your Young Labour National Committee to find out about campaigning events and opportunities in your region. You can find their contact details on our website.
- Stand to be the Youth Officer in your local Labour Party - head to the resources section of our website to download our handy guide to being a Youth Officer.





"With more members than ever before, this is an incredibly exciting time to get involved in Young Labour. From campaigning to debating to just hanging out with likeminded people, Young Labour is a great way to get involved, and make great friends along the way."

Miriam Mirwitch. Chair of Young Labour Lara McNeill, **NEC Youth Representative**

Trade Unions

The Labour Party was formed as the result of many years of struggle by working class people, trade unionists and socialists. united by the goal of making sure working class voices were represented in Parliament. Today the union link brings the collective voices of nearly 4 million working people to the heart of our party, and it's one of the many things that make it unique. This link is more important than ever as we work together to tackle the urgent problems we face as a country, from zero hours contracts. stagnating wages to struggling public services.

Trade unions are democratic, member-led bodies, grounded in the workplace with reps elected to fight for members at work, and represent them in union structures. They help us to have a strong presence in every workplace and community up and down the country.

If you aren't yet a member of an affiliated union, find out more and which trade union is the right one for you at labour.org.uk/unions

The Trade Union & Labour Party Liaison Organisation, or TULO, is the campaigning voice of the 12 affiliated trade unions. For more information or to receive campaign updates, visit unionstogether.org.uk



JOIN AN AFFILIATED TRADE UNION AT

labourunions.org.uk

Affiliated Societies

There really is something for everyone... Get in touch!





BAME Labour

☑ @LabourBAME

Chinese for Labour

chineseforlabour.org

Christians on the Left

christiansontheleft.org.uk

Disability Labour

disabilitylabour.org.uk

The Fabian Society

fabians.org.uk

The Jewish Labour movement

iewishlabour.uk

Labour Animal Welfare Society (LAWS)

▶ labouranimalwelfaresociety.org.uk

Labour Business (previously Labour Finance and Industry Group)

▶ Ifig.org

Labour Campaign for International Development

lcid.org.uk

Labour Housing Group

labourhousing.co.uk

Labour Movement for Europe

laboureurope.eu

Labour Party Irish Society

labourirish.org.uk

Labour Women's Network

Iwn.org.uk

LGBT Labour

lgbtlabour.org.uk

National Union of Labour and Socialist Clubs

✓ bates.r4@sky.com

Scientists for Labour

scientistsforlabour.org.uk

Socialist Educational Association

socialisteducation.org.uk

Socialist Environment and **Resources Association**

sera.org.uk

The Socialist Health Association

sochealth.co.uk

Society of Labour Lawyers

societyoflabourlawyers.org.uk

Co-operative Party

party.coop

Useful contacts

GENERAL ENQUIRIES:

labour.org.uk/contact

0345 092 22 99

If you have a question about your membership, send an email to

✓ labourmembership@labour.org.uk and someone will get back to you.

Or, if you want to send us a letter, our address is:

➤ The Labour Party
Labour Central
Kings Manor
Newcastle upon Tyne
NE1 6PA

If you have a question about Organise, you can contact the team on

✓ organise@labour.org.uk

If you have a question on Contact Creator or Campaign Creator, you can reach Campaign Technology at

campaigntechnology@labour.org.uk

If you want to know more about Annual Conference, and how to attend, give Conference Services a call on

0345 092 3311 or email them on

★ conferenceservices@labour.org.uk

Get in touch with the Young Labour team at **✓ younglabour@labour.org.uk**



FAQs



When I call the general enquiries line, who am I speaking to?

Our dedicated Membership Team in Newcastle are on the other end of the phone, ready to help you with anything from finding your membership number to putting you in touch with your local or regional party contact.

What does my membership fee pay for?

Unlike the Tories, we don't rely on a small number of donations from wealthy donors. We rely on funds from our members, and your membership fee provides a vital boost to our training and campaigning efforts, at election time and beyond. Without that, we simply wouldn't be able to run the Labour Party.

How do I take part in policy making?

On policyforum.labour.org.uk, you can find Labour's policy consultations, share your ideas with our Policy Commissions and get feedback from your NPF Representatives, and join discussions with other members and supporters. There's more information on page 9.

How do I activate my digital membership card?

Go to my.labour.org.uk and follow the instructions. You'll need your email address and membership number.

How do I change my details?

You can do this easily at My Labour, see above.

Jargon buster

ANNUAL CONFERENCE This takes place every autumn and is one of the largest and most high profile political events in Europe. Delegates at Conference vote on policy documents brought by the NPF.

BLP Branch Labour Party, your local party, based on ward boundaries for the election of Councillors. A lot of Labour Party activity takes place at branch level, it is from here members take part in choosing local council candidates.

CANVASSING/VOTER ID Speaking to people! Can be face-to-face or on the phone. During these conversations you will also find out who people are planning on supporting at elections.

CLP Constituency Labour Party, made up of several branches and based on the electoral area for the election of MPs. It is from here you can help choose which members will represent you at Annual Conference.

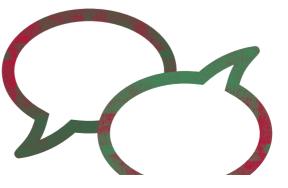
GOTV Get out the vote. You'll hear a lot about this around election time. Throughout a campaign we identify Labour voters (through canvassing), we then encourage them to go and cast their vote on polling day.

20 | Making the most of your membership

NEC The National Executive Committee is made up of elected representatives from every section of the party – government, MPs, Councillors, trade unions and CLPs. Members vote for their CLP representative in a ballot every year. The NEC sets the party's objectives and oversees the running of the party nationally.

NPF The National Policy Forum is made up of more than 200 representatives from all sections of the party, with the largest part elected by ordinary members in each region and nation of the UK. Other members of the NPF represent Labour Councillors, MPs, affiliated trade unions, socialist societies and other groups.

PLP The Parliamentary Labour Party is the group of Labour MPs in parliament.



Your views



Can you spare a minute to answer five short questions?

We want to find out more about you – tell us what you care about and what you believe in. This way we can help you make the most out of your membership.

Membership

Name:		Number:	_
1.What prompted you to join the Labour Part Received email, call or letter from the Labour Party Asked to join by someone you know Name	y?	3.How would you like to get involved in Labour campaigns? (tick as many as you like) Speak to people over the phone Speak to people face to face Attend a Labour Party social event Share a campaign online	
Spontaneous decision Had been thinking about it for a while A particular news story Please specify		Deliver leaflets Make a donation 4. What do you think are the most important	
		issues affecting our country today? (tick as many as you like) Brexit	
2.Tell us how you want to get involved. (tick as many as you like) Generally support the Party Shape our local and national policies Get involved in local campaigns and elections Train to become a politician (Councillor, MP etc) Meet like-minded people Discuss party policy and current events How would you prefer to be contacted?		Crime Economy Education and schools Employment Environment Health Immigration Welfare and benefits Cost of living Other Please specify	
(Please provide your preferred details) Email By post	_	5.Do you already volunteer in your local community? (If yes, tell us more)	_
By phone The Labour Party may use the information you provide	us	Please return this survey to: Labour Party Membership Services	

Earl Grey House

NE1 6EF

75-85 Grey Street

Newcastle upon Tyne

The Labour Party may use the information you provide us with about your views to understand which issues are most relevant to you. Where you have opted in, the Labour Party and its representatives may contact you about our policies, campaigns events and opportunities to get involved with the party through the communication channels you have chosen, and by using the electoral register and data we hold which we are entitled to use to further our objectives as a political party. You can opt out of communications from us or manage your preferences at any time. To find out how to do this and for more information about how we use personal data, please see: labour.org.uk/privacy-policy/

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At the Labour Shop, we have everything you need to help you make the most of your membership.

Most importantly, 100% of the profits raised through our shop will go towards funding our fight to form the next Labour Government.

CAMPAIGN ESSENTIALS

LABOUR GIFTS



We want to say thanks for being part of our movement so enter your exclusive discount code 'NEWMEMBER' at checkout and get 10% off your order visit shop.labour.org.uk

visit shop.labour.org.uk

TERMS AND CONDITIONS

Voucher cannot be used in conjunction with any other discounts. Standard Labour Shop returns policy applies.