

How to use social media and technology to stay in touch and welcome Labour Members

This training session will start at 2pm.

You will be unable to hear any audio until it starts.

If you miss anything don't worry as we will send you the slides and a link to listen to this sessions again.

Subscribe to our training updates here: <http://www.labour.org.uk/w/training-emails>

If you have any questions please email training@labour.org.uk

What we will take you through

- Guidance for branches & CLPs
- Which platforms are available, and what are they effective for?
- Best Practice
- Other Support



Where are we now?

Current situation - context

- CLPs unable to organise in the usual manner
- Labour Party's priority is the welfare of our members and communities
- Physical meetings remain prohibited, we want to ensure that urgent business can still be conducted by local parties
- Continuous engagement will have a positive impact on the wellbeing of many of our members while confined to their homes
- Physical meetings are not permitted. Any scheduled AGMs shall be postponed. Any vacancies shall be filled by members of the Executive Committee on a pro tem basis

Current situation – practical solutions

- Urgent and essential decisions shall be made by Executive Committees and notified to CLP members
- Executive Committees may make such decisions by telephone or video conference, or email. Every effort should be made to make remote meetings accessible to all members of the Executive Committee
- Where practicable, Executive Committees may wish to arrange informal meetings with their members via telephone or video conference, though such meetings will not have the status of a General Meeting

Current situation – practical solutions

- Further guidance on Executive Committees' scope for action in relation to Annual Conference business, such as the appointment of Conference delegates, will be provided in the relevant notifications from the national Labour Party
- The usual requirements for postal notification for those not on email will not be applicable for this period, though Executive Committee members should make reasonable efforts to notify members who may not be on email, such as by telephone
- Regional/Welsh/Scottish offices should be notified in advance of specific CLP plans for remote meetings

5 Top Tips for Labour supporters to stay safe and support others

1

STAY AT HOME 

**PROTECT
THE NHS**

 **save
lives**

5 Top Tips for Labour supporters to stay safe and support others

2

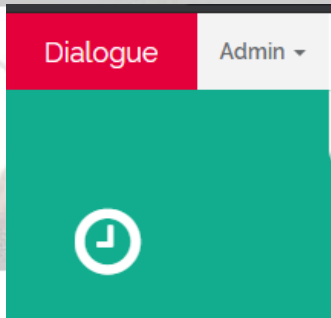
Ask for help
– or offer it if you can.



5 Top Tips for Labour supporters to stay safe and support others

3

Embrace technology!



Tips for having an online meeting

- Hosts should log in early.
- One person runs the meeting, another monitors chat.
- Mute microphones.
- Take notes.
- Use written signals in chat to put your hand up.
- Have alternatives for those not online.

5 Top Tips for Labour supporters to stay safe and support others

4

No Covid 19 mutual aid volunteer groups where you are?

<https://www.goodsamapp.org/NHS>



5 Top Tips for Labour supporters to stay safe and support others

5

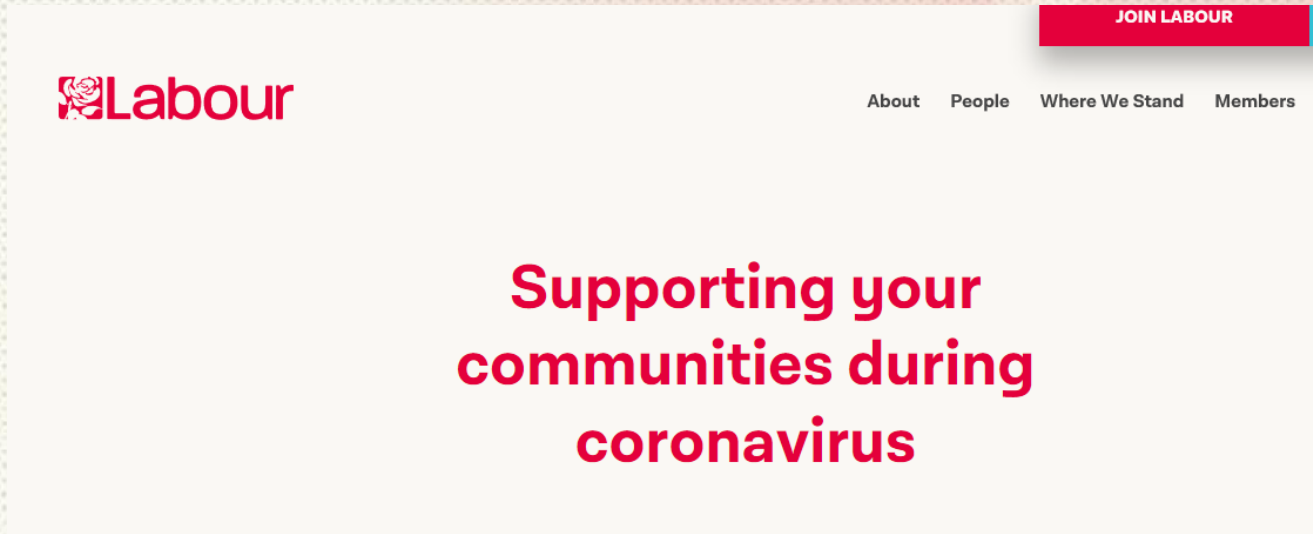
Donate to foodbanks.



www.trusselltrust.org



Take a look at



<https://labour.org.uk/members/supporting-your-communities-during-coronavirus/>

Engaging with local social media

- Check out local Facebook or Nextdoor groups, hyperlocal news sites and message boards
- Find local Covid-19 Mutual Aid groups on Facebook or WhatsApp
- Follow the guidelines


Connect with Westminster Police on Nextdoor

Get in touch with your neighbours and local police officers to help keep your neighbourhood safe

Nextdoor is the free and private social network for neighbourhoods where members:

- Find local help and advice
- Get crime and safety alerts
- Discuss community issues
- and more...

Join at nextdoor.co.uk or download the Nextdoor app on iOS or Android



facebook

Great work of Labour Councils

28th March, 2020, 5:06 pm

How Labour councils are protecting communities from the impact of Covid-19



Jennie Formby



Labour councils and councillors across the country are doing all they can to focus on

<https://labourlist.org/2020/03/how-labour-councils-are-protecting-communities-from-the-impact-of-covid-19>

Guidance for local councillors



The screenshot shows the top navigation bar of the Local Government Association website. The header includes the text 'Local Government Association' on the left and 'Log' on the right. Below the header is the LGA logo, which consists of a purple square with a white silhouette of a person's head and shoulders, followed by the text 'Local Government Association'. To the right of the logo is a navigation menu with the following items: 'Home', 'About', 'Our support', 'Case studies', and 'Parliament'. The main content area features a large heading 'COVID-19 outbreak - councillor guidance' in bold black text. Below the heading is a paragraph of text: 'This guidance has been developed to assist elected councillors as councils grapple with the worst public health crisis we have experienced in a century.' At the bottom left of the content area, there is a grey box containing the text 'Public health' and a date '24 Mar 2020'.

<https://www.local.gov.uk/covid-19-outbreak-councillor-guidance>

Join or keep in touch with your Union



PS. We're trying to build up a national picture to find out where employers are not being responsible and show government the urgency of action. So please let us know the situation in your workplace.

GMB WhatsApp Updates

Want to get the latest news and information about our campaigns from your union direct to your phone? Join the GMB WhatsApp today.

To join follow these 2 simple steps:

1. Save us (07738958142) as a contact on your mobile as 'GMB Union'
2. WhatsApp us the word 'activate'.

That's it! Once you've sent that message you'll start receiving messages from us as and when they're sent.



The Coronavirus Hub

We've continued to update our [Coronavirus Hub](#) with crucial information on:

- Rights at Work
- School Closures
- Personal Protective Equipment

**Share content from
regional Labour,
national Labour or
your local Labour
councillors & MPs**



The Labour Party 
@UKLabour

We welcome the Government's move to enforce social distancing.

We can't keep people safe, protect our NHS and save lives without it.

[#UKlockdown](#) [#StayAtHomeSaveLives](#)

**STAY AT
HOME**

SAVE LIVES

Upcoming sessions

Wednesday, 1 April 2020 16:00 – 16:30
Campaign Resources – What's available to me?

This session goes over all the different Labour Party platforms and resources that are available to you. You'll find out about everything we have to help you with campaigning, from Labour Connects to Dialogue and Contact Creator.

SIGN UP TO RECEIVE YOUR INVITE

Tuesday, 7 April 2020 14:00 – 14:45
Role Holder Workshop

Whether you're a seasoned role holder or you have only just taken up a new position, join us as we share top tips in this session designed to give you the chance to see what support is available and have your say on what the Labour Party can do to support you.

SIGN UP TO RECEIVE YOUR INVITE

<https://labour.org.uk/upcoming-webinars/>

Further training & guides

- Look out for training offered at Annual Conference and online on digital campaign strategy, content & Promote
- E-Learning courses to come on [Achieve.labour.org.uk](https://achieve.labour.org.uk)
- PDF guides on labour.org.uk/training

Top Tips

- Follow guidelines at all times
- Get in touch with members –phone, email, write, zoom,webex
- Have informal meetings - try to have fun
- Have sessions around a topic, book or film
- Put Labour values into action in your communities

Achieve

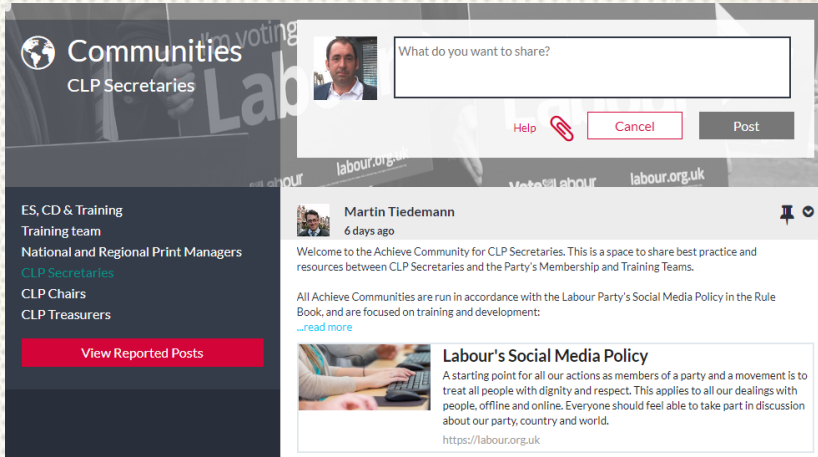
The screenshot shows the 'achieve' website interface. At the top, there is a search bar and navigation icons. The main header area features the text 'Labour's elearning platform' and 'My Learning Pathways' with a list of topics: Leadership & Teambuilding, Managing your traineeship and portfolio..., Campaigns & Elections: Polling Day and..., and Campaigns & Elections: Election Law. There is also a 'Communities' section with a photo of two people and the text 'Share your ideas with other roleholders'. Below this is a 'New Content' section with four cards: 'How we knock on doors' (In Progress, 10), 'An introduction to election law' (Not started, 1), 'Creating your Freepost' (Not started, 1), and 'Why is targeting important?' (Not started, 3).

- eLearning is simply online learning
- eLearning can be accessed any time, any where, on a PC, tablet or phone
- eLearning means more members can access more of our training
- Give it a try!
Log on at achieve.labour.org.uk
- Give us feedback!
Tell us what works and what you want to see

Where to go:

<https://achieve.labour.org.uk>

Achieve Communities



- New online messageboard
- For CLP Chairs, Secretaries and Treasurers – at the moment
- Share ideas and best practice
- Give it a try!
- Log on at achieve.labour.org.uk
- Moderate in accordance with the Party's Social Media Code of Conduct
- Give us feedback!

Where to go:

<https://achieve.labour.org.uk>

How to get in touch

Training Team

training@labour.org.uk

0207 7783 1360

The Organise Team |

organise@labour.org.uk

Telephone: 0345 092 22 99

Option 3 | Campaign Technology |

campaigntechnology@labour.org.uk

Monday – Friday 9:30am – 6:00pm

Option 4 | Labour Membership |

labourmembership@labour.org.uk

Monday – Thursday 9am–5pm, Friday 9am–4:30pm

Legal Hotline

legal_queries@labour.org.uk

TRAINING