Labour Connects: a beginner's guide

Andrew Taylor| Luke Place | Paul Upex

e: campaigntechnology@labour.org.uk

This training session will start at 6pm.
You will be unable to hear any audio until it starts.
If you miss anything don't worry as you can download the slides and listen to this sessions again. Visit https://labour.org.uk/webinars2020/

If you have any training questions please email training@labour.org.uk

Or follow us @LabourTraining

Labour

Labour Connects: a beginner's guide

If you have never used Connects before, or need a refresh, this session is for you.

Connects is Labour's online tool for creating localised leaflets and other campaign materials. We'll go through the basics of how the site works, uploading images and creating and ordering a localised leaflet.

Please note that this session may not be suitable for experienced or advanced users.

https://connects.labour.org.uk/

Labour

Labour Connects: a Beginner's Guide

By the end of this session you will know:

- What e-resources & campaign technology is available
- How Connects can help you and your local campaigns.
- How to create a personalised calling card and other essential print products.
- More features and top tips on Connects
- How Labour's print service can save you money.

Labour

How can Labour Connects help you and your local Campaigns?

Labour

Labour

Log in with Labour

Log in with Labour is the new universal login to all Labour Party digital services. It replaces all previous logins for our systems. Activate your account to get access. Old logins will no longer work.

Your email address

Email is required

Your password

Password is required

Log in

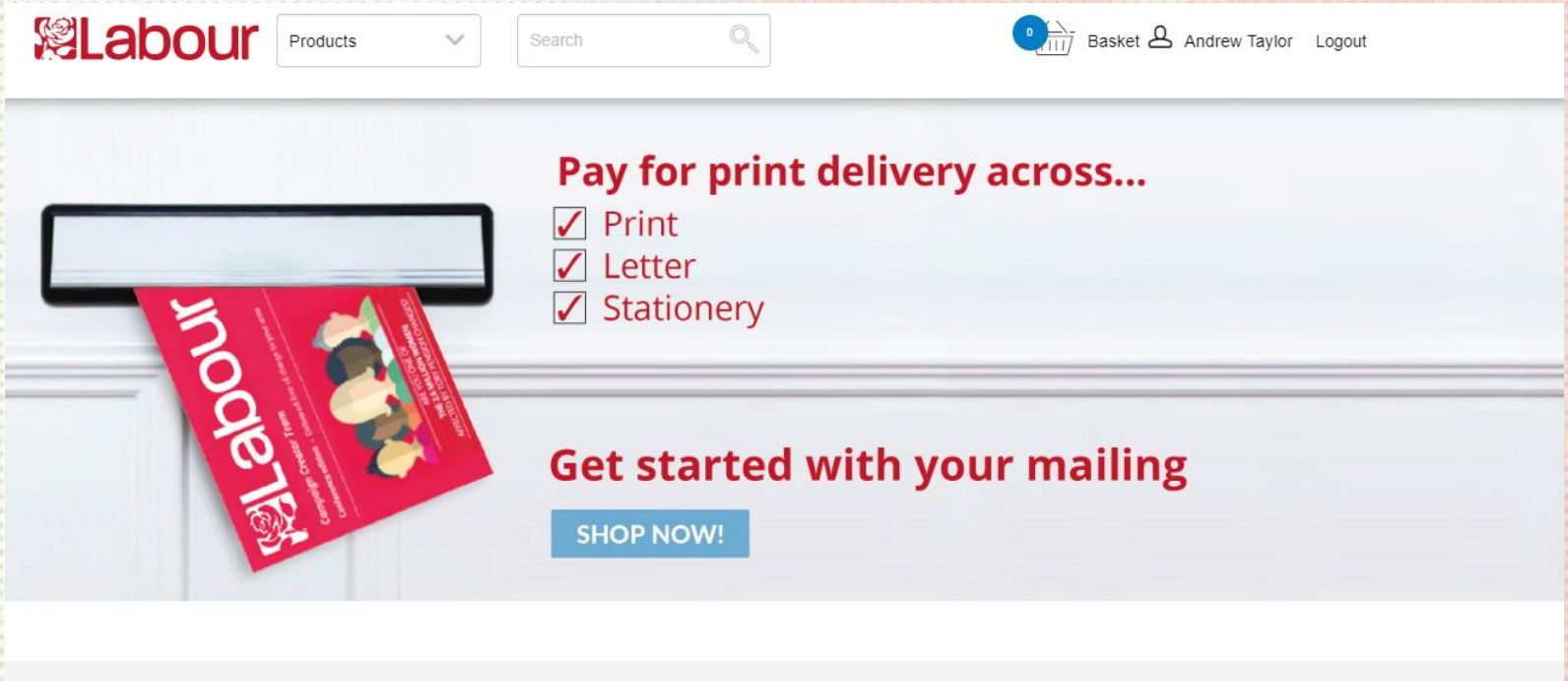
Forgot your password?

Don't have an account?

Login to all Labour digital services with one account. If you are a member, activate your account today.

Activate your account

Labour Connects



Labour

Products

Search

0 Basket Andrew Taylor Logout

- Candidate Freepost
- Business Cards
- Greeting Cards
- Calling Cards
- Flyer A5
- Direct Mail
- GOTV
- Election Addresses
- Letterheads
- Newsletters
- Posters
- Tabloid Newspaper

Pay for print delivery across...

- [x] Print
- [x] Letter
- [x] Stationery

Get started with your mailing

SHOP NOW!

The next Labour ne has not yet been set. Please contact print@labour.org.uk for more information.

Labour templates | Advanced templates | My templates

sort by name

A5 2pp Calling Card (With Survey)

£0.00

A5 2pp Calling Card (Without Survey)

£0.00

A6 Calling Card 2pp

£0.00

A5 2pp Calling Card (Without Survey) (210 mm x 148 mm)

A5 2pp 300gsm

Delivery Type

select delivery type

Choose Quantity

select quantity

Confirm Specification

paper weight

paper type

finish

Confirm Printer

printer region

CREATE DOCUMENT

Editing: A5 2pp Calling Card (Without Survey) (TEMPLATE) CANCEL SAVE OPEN ADD TO BASKET SHARE DOCUMENT Please save your document before adding it t

Contact Icons

User Customisation

BRANDING

Branding: Vote Labour

PRODUCT DETAILS - PAGE1

Constituency Name: Cumbernauld, Kilsyth and Kirkintilloch East

Election date: Thursday 07 May

Page 1 Layout: 1 Candidate

Candidate 1 - Forename: Forename1

Candidate 1 - Surname: Surname1

DOCUMENT IMPRINT

Imprint Details: Promoted by XXXXX on behalf of XXXXXXXX.

Print Partner: Own Printer

Enter Print Address: ENTER NAME AND ADDRESS HERE

DOCUMENT CUSTOMISATION | TEXT/IMAGE CONTROL

Page: 1 /2 Zoom: 132 0 errors / 0 warnings

Any questions?

Calling Card Demo

Labour

Calling Card Demo

5 steps to creating your calling card:

- Login to connects.labour.org.uk
- Find the **Calling Card A5 - 1-5 candidates, survey** template and create a new draft
- Choose your quantity
- Edit your calling card and insert your photograph
- Review and order your calling card

Labour

Ordering your artwork

You'll normally have 2 options when ordering your print:

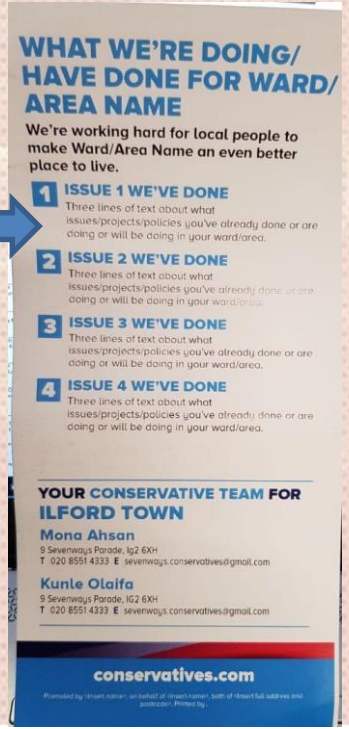
- **Download PDF** – you will be sent an email allowing you to download a PDF with bleed and crop marks for professional printers or without for printing on a colour RISO
- **Courier**– Put in a quantity and print with one of Labour's national print partners

Ordering your artwork

- Downloadable PDFs must be authorised by your region or nation's Print Manager
- You'll then be sent a download link
- You can also receive notifications on this by email and can review your order.

What happens after you've placed your order?

- Printed orders are usually authorised on Wednesday or Thursday by your regional office to ensure they are legal and there are not errors.
- And to prevent this happening
- Then orders from across the country batched together for printing the following week.
- Dispatched for delivery by the following Thursday



Labour

Labour

Order Status

You made a purchase request of £0.00 (INC VAT) for order LAB-1113 on 18/09/2019 at 15:04.

We are pleased to inform you that your order has now finished being approved. All approved items will now be processed and dispatched.

Many Thanks,

Labour Connects
connects.labour.org.uk

Labour

Your item has been approved

The approver has approved your item of A5 2pp Calling Card (With Survey).

The link to download your approved document is here

Many Thanks,

Labour Connects
connects.labour.org.uk

Labour

Other Features

Share Drafts

- You can share drafts of your work with other Connects users.
- You need to know their Labour Login email address to share it with then, not their name or membership number.

Image Library

- There is an image library of stock photos available on Connects. To access it click on an image box when it glows green. Then look at the list of subjects in the bottom left corner of the screen.

PDF Download

- You can download PDFs you've ordered by clicking on your name in the top right hand corner of the screen and selecting "orders" from the drop down menu.
- Then click on the order you want to download and you can choose to download it with or without crop and bleed.

Direct Mail

Labour

Direct Mail

- We currently have a range of direct mail templates available for both posted and hand delivery.
- All have a choice of back with poster, 2nd page or blank.
- You need to download the recipient details from Contact Creator. Then upload them and map data before you start the order. If you do not correctly map the data we cannot add it at a later stage.

Other Templates

- We offer a full range of Newsletter, Election Address, Calling Cards and other Campaign Materials
- Other materials are also available such as Posters, Correx and Stickers (only once a general election has been called).
- A full range of PCC templates are being uploaded to allow candidates to have specific materials for themselves.
- New templates are being designed for next years elections to provide a fresh look and feel. This includes new Candidate Freepost designs for the Scottish Parliamentary and Welsh Senedd elections.

Budgets

- You can still create a budget on Connects or use a Campaign Creator budget.
- Send a cheque to “The Labour Party” to the “Campaign Delivery Team” at our London address.

Labour Print Services

Labour

Labour Print Services

- All printed in Great Britain
- All printers recognise trade unions
- All printed on environmentally-friendly paper (FSC or recycled)
- Cheaper deals secured through Labour's national purchasing power
- Guaranteed order and delivery deadlines

Labour

Labour Print Services

Labour

Any Questions?

How to get in touch

Campaign Technology |
campaigntechnology@labour.org.uk
Monday – Friday 9:30am – 6:00pm

Training Team
training@labour.org.uk
0207 7783 1360

Local Government Team
councillors@labour.org.uk

Labour Membership |
labourmembership@labour.org.uk
Monday – Thursday 9am–5pm, Friday 9am–4:30pm

Legal Hotline
legal_queries@labour.org.uk

Labour

Links

Labour Connects

https://connects.labour.org.uk/

Training pages

https://labour.org.uk/training

Sign up to receive our training email

https://labour.org.uk/weeklybulletin

Election Pages

https://labour.org.uk/elections/

Achieve

https://achieve.labour.org.uk/

Local resources

https://labour.org.uk/localpartyguides

How we work

https://labour.org.uk/about/how-we-work/

COVID 19 Support

https://labour.org.uk/supportingcommunities

https://labour.org.uk/lockdownresources

My Labour

www.my.labour.org.uk

Applying to be a councillor

https://labour.org.uk/members/councillor-applications/

Upcoming Training

Https://labour.org.uk/upcoming-webinars/

Webinar Recordings

https://labour.org.uk/webinars2020/

Thank you

Labour