

Become a Councillor

Alice Perry - Islington Councillor, Deputy Whip of LGA Labour and a Local Government rep on Labour's NEC

Naushabah Khan - Medway Councillor and South East LGA Regional Rep

Brigid Jones - Birmingham City Councillor and Deputy Leader of Birmingham City Council

This webinar is due to start at 2pm.
You won't hear any sound until the session starts!

To get in touch with the team if you have any questions please email councillors@labour.org.uk



Aim

To encourage women in the Labour Party to stand in the 2021 local elections.



The panel will discuss

- The selection process
- Running a campaign
- The role of a councillor
- Why we need women to stand

As well as exploring some of the barriers women may face when standing and how to overcome them.

**Submit Nomination
Form**

**Interview and
Assesment**

**Recommendations
made by LCF**

**Personal statement
circulated**

Shortlisting begins

Selection Meeting

**Speech and
questions**

Selection begins

Selected

Not Selected

**The Councillor
selection process**

Running A Community Campaign

- ❑ Engage with & research in your community
- ❑ Develop pledges to campaign on
- ❑ Brand the campaign
- ❑ Build a team to help you
- ❑ Endorsement and publicise
- ❑ Create a campaign timetable
- ❑ Social media, leaflet, door knock
- ❑ Remember who is your target



The role of a Labour Councillor

- ✓ Community Leadership
- ✓ Communication Skills
- ✓ Working in Partnership
- ✓ Consult local residents
- ✓ Develop links with your community
- ✓ Political Understanding
- ✓ Attending Council, Community and Labour Party meetings
- ✓ Decide service priorities and participate in budget setting
- ✓ Regulating and Monitoring
- ✓ Scrutiny and Questioning
- ✓ Regular campaigning



Why we need Women to Stand

- In 2017 the Fawcett Society found that only 33% of councillors are women, and there is little sign of the numbers having increased significantly since then.
- Only 20% of Labour council leaders are women. This is on par with the other political parties, but it is not representative of the councillor population or of the populations that councillors represent.
- As well as getting more women elected as councillors, Labour Groups need to look at how women are promoted within Labour Groups to ensure that leadership opportunities are open to them, including making sure that there aren't perceived "women's" and "men's" cabinet roles.

Further resources

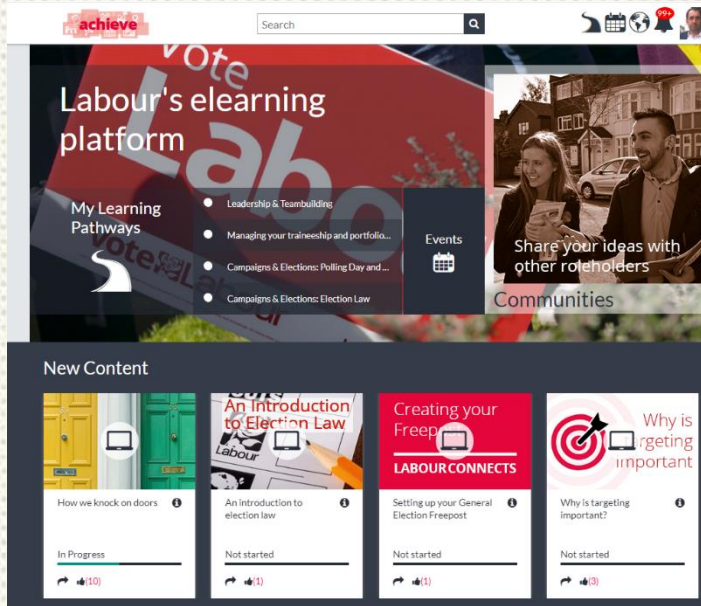
Being a councillor

This section takes you step by step from being an interested member, to being selected as a candidate for the Labour Party. It's a lot to take in but don't worry, it's not as intimidating as it sounds and we offer a great deal of support along the way.

<https://labour.org.uk/members/councillor-applications/>



Achieve



- eLearning is simply online learning
- eLearning can be accessed any time, any where, on a PC, tablet or phone
- eLearning means more members can access more of our training
- Give it a try!
Log on at achieve.labour.org.uk
- Give us feedback!
Tell us what works and what you want to see

Where to go:

<https://achieve.labour.org.uk>

How to get in touch

Training Team

training@labour.org.uk

Local Government Team

councillors@labour.org.uk

Campaign Technology |

campaigntechnology@labour.org.uk

Monday – Friday 9:30am – 6:00pm

Labour Membership |

labourmembership@labour.org.uk

Monday – Thursday 9am–5pm, Friday 9am–4:30pm

Legal Hotline

legal_queries@labour.org.uk

Links

Applying to be a councillor

<https://labour.org.uk/members/councillor-applications/>

Training pages

<https://labour.org.uk/training>

Upcoming webinars

<https://labour.org.uk/upcoming-webinars>

Webinar recordings

<https://labour.org.uk/webinars2020>

Election Pages

<https://labour.org.uk/elections/>

Achieve

<https://achieve.labour.org.uk/>

Local resources

<https://labour.org.uk/localpartyguides>

Governance and legal

<https://labour.org.uk/governancelegal>

Technology Pages

<https://labour.org.uk/campaigntechsupport>

Sign up to receive our training email

<https://labour.org.uk/weeklybulletin>

LGA – Labour Group and ALC

<https://www.local.gov.uk/lga-labour>

<https://beacouncillor.co.uk/>

<https://www.local.gov.uk/lga-labour/about-us/alc>

Thank you