

# WELCOME TO THE LABOUR PARTY

How the Party works and  
how you can get involved




# WHAT WE ARE COVERING

- About you
- Our values and history
- How the Labour Party works
- How to get involved
- Your next steps



# OUR VALUES AND OUR HISTORY





**Labour has a proud history,  
with achievements – from the  
NHS to the welfare state – that  
have made a lasting difference  
to the lives of people across  
our country.**

# Labour's Legacy

Find out more about our history on our online course, Labour's Legacy, at [achieve.labour.org.uk](https://achieve.labour.org.uk)

The screenshot displays a digital course interface for 'Labour's Legacy'. At the top, a red banner reads 'Early years and into Government' with the 'achieve' logo and navigation icons. Below this is a large historical painting of a group of people. A smaller red banner below the painting reads 'Barbara Castle leading the way' with the 'achieve' logo and navigation icons. To the left is a portrait of Barbara Castle. To the right is a text box: 'It was Barbara Castle, our Secretary of State for Employment, who also brought about significant social change, as she introduced the groundbreaking Equal Pay Act of 1970. Once again Labour...'. Further right, a text box states: 'only a few months: ion of the second wrld economic were focused on ment of the Great y Parliament and Labour MPs'. Below this is another red banner: 'Labour women in Parliament' with the 'achieve' logo and navigation icons. The main content area is a grid of four images with red labels: 'The trailblazers' (a group of women), '1997: a sea change' (a group of people), 'After 1945' (a woman holding a document), and 'Now and the future' (a woman smiling). At the bottom left is the Labour logo, and at the bottom right is a green 'NEXT' button.

# Being a member

- By joining, you've shown you share our values, including equality and inclusivity
- We want everyone to have a say
- We have all pledged:

*As a member, I pledge to act within the spirit and rules of the Labour Party in my conduct both on- and off-line, with members and non-members and I stand against all forms of abuse.*



# Quick Poll

## How long have you been a member?

1. Less 3 months
2. 3- 6 months
3. 6-12 months
4. Over 1 year

# MY RIGHTS AND RESPONSIBILITIES





# My rights and responsibilities

I pledge to act within the spirit and rules of the Labour Party in my conduct both on and offline, with members and non-members and I stand against all forms of abuse. I understand that if found to be in breach of the Labour Party policy on online and offline abuse, I will be subject to the rules and procedures of the Labour Party.

MEMBER'S PLEDGE



## Member's Pledge

In joining the party, every member agrees to our Member's Pledge, which you can read in full below. Members agree to act within the spirit and rules of the Labour Party, which can be read in full in our rule book, and our codes of conduct - all of which can be found below. These rights and responsibilities are of the utmost importance and are reviewed regularly by the NEC, the Labour Party's ruling body.

## Rules and Codes of Conduct

Every person is entitled to feel safe from harm and prejudice, which the Labour Party's codes of conduct enforce. Below are the Labour Party's codes of conduct that all members agree to adhere to, as well as information regarding provisional membership and the complete Labour Party rulebook. If you have any questions regarding the welfare of members, supporters or members of the public, or would like to make a complaint to the party, you can get in touch below.

Social Media Code  
of Conduct

Sexual Harassment  
and Gender  
Discrimination  
Code of Conduct

Antisemitism and  
other forms of  
racism Code of  
Conduct

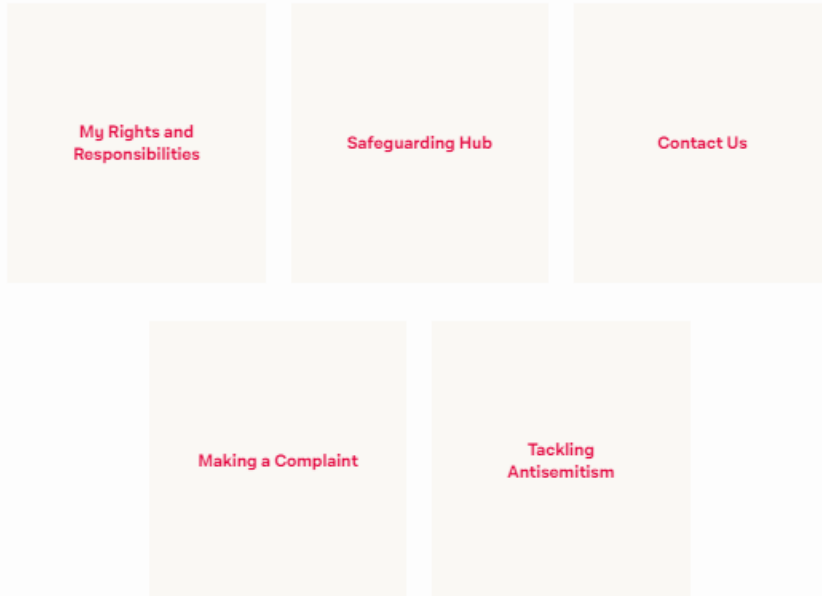
Provisional  
Memberships for  
New Members

Labour Party Rule  
Book

<https://labour.org.uk/members/my-welfare/my-rights-and-responsibilities/>

# Public and Member Welfare

Peoples' welfare is of the utmost importance. Here you can read everything from the codes of conduct associated with membership to the member agreement we all adhere to or contact the party on a variety of issues.



- Read Labour's rulebook and the code of conduct all members agree to adhere to
- Safeguarding Hub
- Contact Us
- Making a Complaint
- Tackling Antisemitism

# HOW THE LABOUR PARTY WORKS





**BRANCH  
LABOUR PARTY  
(BLP)**

**REGIONAL  
PARTY**

**YOU**

**NATIONAL  
PARTY**

**CONSTITUENCY  
LABOUR PARTY  
(CLP)**

# Get to know your CLP



- You'll find details of your local contact on your membership card, and on [my.labour.org.uk](https://my.labour.org.uk)
- Try and meet local activists first
- Get details of local meetings, social events and community activities
- Be aware of reduced activities during lockdown

# Jargon buster!



CLP



BLP

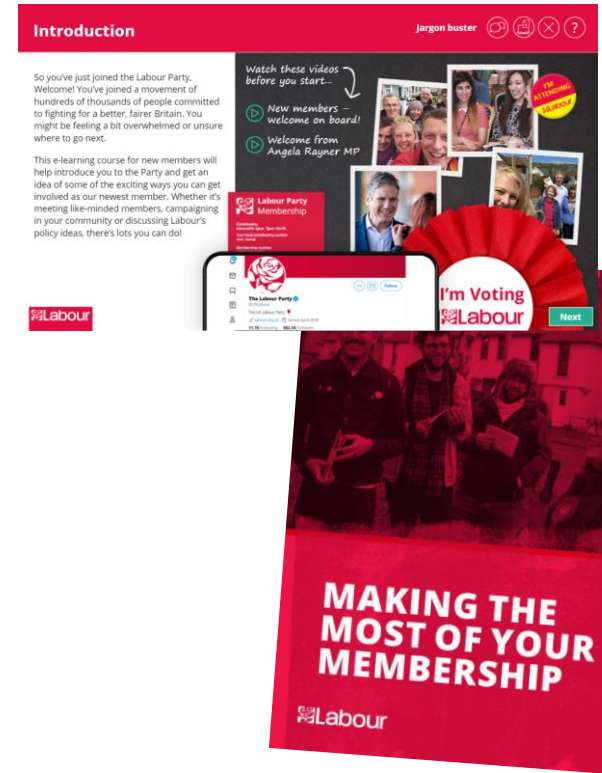


VOTER ID

[labour.org.uk/new-members/jargon](https://labour.org.uk/new-members/jargon)

# Find out more

- Visit the New Members Hub [www.labour.org.uk/new-members](http://www.labour.org.uk/new-members)
- Read the 'Making the most of your membership' booklet in your membership pack
- Take the brand new course for new members on our online learning hub [achieve.labour.org.uk](http://achieve.labour.org.uk)



# HOW YOU CAN GET INVOLVED





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**CAMPAIGNING!**

# Campaigning

- Knocking on doors
- Making phone calls
- Delivering leaflets
- Campaigning online
- Community Campaigns
- Street stalls



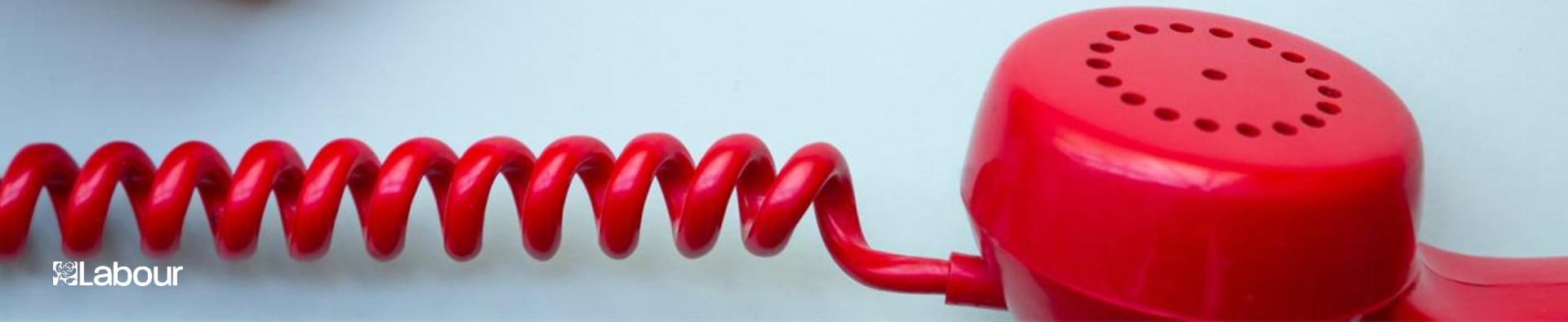
# Knocking on doors

- The most helpful thing you can do at an election and all year round – but not at the moment!
- Talk to people about what matters to them
- Identify our supporters
- Introduce our candidates
- You don't need to be a policy expert – it's a team effort!



Dialogue is the Labour Party's online phone banking tool that enables members to phone canvass wherever they are. To use Dialogue, all you need is a phone and a laptop or tablet.

Head to [dialogue.labour.org.uk](https://dialogue.labour.org.uk)



# National Phonebanking Taskforce

- Open to all members
- Doesn't cost you anything
- Training and support provided
- Make a difference in key areas and by-elections
- <https://labour.org.uk/npbtftimetable/>



# Leafleting

- Leaflets and letters are crucial to getting our message out
- Both national and local leaflets, most needed at election time but also all year round
- If you can deliver your street or block, that's a great help!



# Campaigning online



@UKLabour



/labourparty



@uklabour



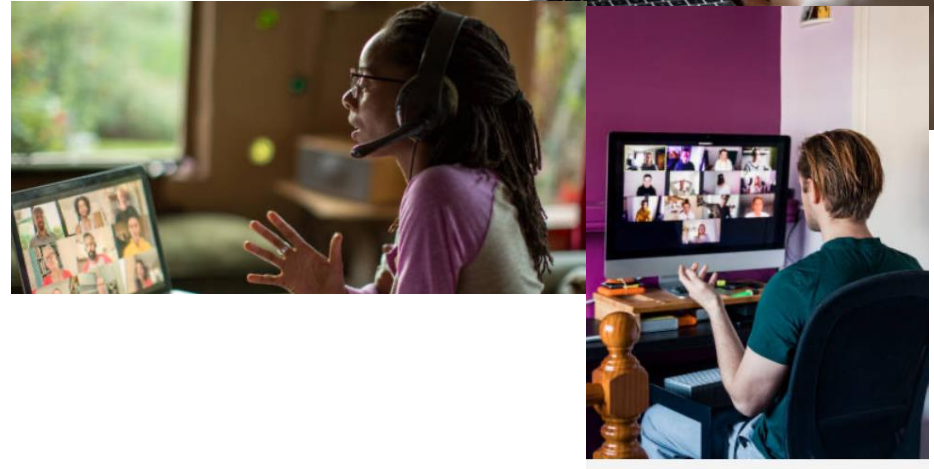
2

**YOUR LOCAL PARTY!**



# Attend a meeting - on-line and hopefully in person

- Keep up with local campaigns and issues
- Find out about events
- Talk with local politicians
- Help plan activities
- Have your say on policy
- And meet like-minded people!
- Recognise gives some flexibility to take part but provides others with technology challenges



# Take a role

Women's Bame  
Membership  
Secretary Campaign  
Co-ordinator  
LGBT **CLP** Youth  
Vice  
Branch Treasurer  
Chair  
Disability TULO  
**Officer**



The screenshot shows a digital interface for exploring roles. On the left, a white panel contains the text 'Role explorer' and a sub-header 'Find out how you could play a vital part in the operation of the Labour Party in your area as a:'. Below this, the role 'Constituency Labour Party (CLP) Policy Officer' is highlighted in red. At the bottom left of this panel is the Labour Party logo. On the right, a red panel features a photograph of a woman with glasses and her arms crossed. In the top right corner of the red panel is the word 'achieve' in a white box, and in the bottom right corner is a green button labeled 'NEXT'.

- Our roleholders are the first point of contact in local parties
- They're a voice from our local parties, and an ear for what members are telling them
- They are volunteers!

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**MAKE POLICY!**

- Democratic policy making processes
- National Policy Forum – 200 reps from across Party
- You can contribute at local or regional meetings or online on [policyforum.labour.org.uk](http://policyforum.labour.org.uk)



 **Labour** policy forum  
Have your say in the development of Labour policy



↳ Labour Policy Forum Retweeted



**Preet Kaur Gill MP** @PreetKGillIMP · Apr 9

It was an absolute pleasure to join @UKLabour members discussing how we can achieve gender equality around the world yesterday.

Even if you missed the session, you can still submit your views here @labpolicyforum at [policyforum.labour.org.uk/gender-inequal...](https://policyforum.labour.org.uk/gender-inequal...)



**Labour Policy Forum** @labpolicyforum · Apr 14

Don't forget, our Achieving Gender Equality in Development policy consultation is running until July, and you can find out more about how you can get involved by clicking this link: [policyforum.labour.org.uk/gender-inequal...](https://policyforum.labour.org.uk/gender-inequal...) @PreetKGillIMP @YasminQureshiMP #LabourPolicy



↳ Labour Policy Forum Retweeted



**Labour Training** @LabourTraining · Mar 30

Are you a new member?

Want to help Labour get elected in your area?

Join our virtual training session especially for new members tomorrow at 6pm [events.labour.org.uk/event/328704](https://events.labour.org.uk/event/328704) #labourtraining



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**PARTY CONFERENCE!**





## Leader's speech



**OVER  
10,000  
ATTENDEES**

 Keynote speeches  
from the Shadow  
Cabinet

 Training events  
and seminars

 Exciting members'  
events (often with  
special guests!)

**I'M  
ATTENDING**  


**400**

**FRINGE  
EVENTS**

**Great opportunities to**  
network and share ideas



# PARTY CONFERENCE!

- Labour Party Annual Conference will be returning to Brighton from Saturday 25 to Wednesday 29 September.
- We'll be running a series of events for you as a new member, so you can make new friends straight away if you choose to come alone.
- Great news - new members are eligible for a discount pass, and it's up to you if you come for the full week or just a day.
- Head to our website - it has a new toolbar which has a range of features to improve accessibility, and plenty of information about what conference is all about.
- Health and safety of everyone at conference is of the utmost importance to us. We're planning to meet, but of course we'll be working in line with the government restrictions at the time. If there are any changes to how conference will be run, we'll make sure we update you!

**The deadline to apply for Conference is 30 July**



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**STAND FOR ELECTION!**

## Elected roles:

**Police and**  
Crime Commissioners

  
**Members of the**  
**Welsh Senedd**



**Councillors**

**Members of Parliament** 

**Directly-elected**  
**Mayors**

London Assembly Members

**Members of the**  
**Scottish Parliament**



- Stand up for local residents
- Develop better services
- Deliver local change
- Bring your experience
- Need to be a member for a year – but you can start learning about the role and getting involved in campaigns now

[labour.org.uk/members/councillor-introduction/](https://labour.org.uk/members/councillor-introduction/)

# Upcoming sessions

**Tuesday 8 June 5pm**

**New Members - Become more active in my local community**

Our local parties need to be outward facing and community focussed. Every Labour member can play their part in ensuring that their local party is listening to the communities that we seek to represent.

<https://events.labour.org.uk/event/330293>

**Tuesday 15 June 5pm**

**New members - Stand for election**

Thinking of standing to be a local councillor to represent your community and fight for the services it needs? Labour needs excellent candidates right across the country to stand up for local people and for Labour values.

<https://events.labour.org.uk/event/330299>

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**GET MORE TRAINING!**

# Our training offer

- Wide range of content – from our history to technology
- Online video training like this at [labour.org.uk/training](https://labour.org.uk/training)
- E-learning at [achieve.labour.org.uk](https://achieve.labour.org.uk)
- Face-to-face training in your local area



**Coming soon**

Look out for more details of our  
Labour Party College

# YOUR NEXT STEPS



# What will you do next?



Attend a local meeting



Attend a social event



Go to [events.labour.org.uk](https://events.labour.org.uk)



Go campaigning



Make calls to voters using Dialogue



Visit the policy platform



Complete another training session



Find out more about standing for election



# Five things to do today



Constituency  
Newcastle upon Tyne North  
Your local constituency contact  
Ane Jones  
Membership number  
0899996654

Recruit Labour's next member. Ask a friend or family member to take the next step and join Labour.



Get in touch with your local constituency contact – their details are on the front of your membership card.



Check out the Activist Hub! This members-only area can be found at [labour.org.uk/activist-hub](https://labour.org.uk/activist-hub)



Take more training on Achieve or sign up for an online training session

Find and connect with your local party on Facebook, Instagram or Twitter.

# What will you do next?

## Quick Poll

1. Make calls on Nation PhoneBank
2. Attend a local meeting
3. Sign up to conference
4. Deliver leaflets
5. Attend more training
6. Check out our – e-learning platform

# What do you think of this session?

## Quick Poll

1. Excellent
2. Good
3. Average
4. Poor

# How to get in touch

**Training Team**

[training@labour.org.uk](mailto:training@labour.org.uk)

Twitter **@LabourTraining**

**Labour Membership |**

[labourmembership@labour.org.uk](mailto:labourmembership@labour.org.uk)

**Policy Team**

[policyforum@labour.org.uk](mailto:policyforum@labour.org.uk)

Twitter **@labpolicyforum**

# Links

## **Training pages**

<https://labour.org.uk/training>

## **Sign up to receive our training email**

<https://labour.org.uk/weeklybulletin>

## **Election Pages**

<https://labour.org.uk/elections/>

## **On line meeting guidance**

<https://labour.org.uk/online-meeting-guidance/>

## **Achieve**

<https://achieve.labour.org.uk/>

## **Local resources**

<https://labour.org.uk/localpartyguides>

## **How we work**

<https://labour.org.uk/about/how-we-work/>

## **COVID 19 Support**

<https://labour.org.uk/supportingcommunities>

<https://labour.org.uk/lockdownresources>

## **My Labour**

[www.my.labour.org.uk](http://www.my.labour.org.uk)

## **Applying to be a councillor**

<https://labour.org.uk/members/councillor-applications/>

## **Upcoming Training**

<https://labour.org.uk/upcoming-webinars/>

## **Webinar Recordings**

<https://labour.org.uk/webinars2020/>

# Thank you

