

Labour Party Job Description

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| Job Title: | Local Organiser – Lewisham and Greenwich |
| Responsible to: | Regional Director |
| Location: | London Regional Office |
| Key Purpose: | The Local Organiser will be responsible for ensuring effective campaign organisation in Lewisham and Greenwich working towards the next General Election. |

Specific Responsibilities

1. To enable and empower campaign units in Lewisham and Greenwich to organise and campaign in their local communities and win the next General Election through effective election organising, clear messaging and year round community and voter engagement.
2. To organise regular campaigning sessions and leaflet distribution with activists and volunteers.
3. To recruit, develop and train teams of volunteers to deliver effective year round campaigning and organising using all available campaign methods.
4. To lead and organise campaigning activity as determined by the Regional Office.
5. To design and produce print materials including leaflets and direct mails promoting elected labour politicians in Lewisham and Greenwich.
6. To design and deliver digital campaigns and materials, including targeted content, website management, and producing online petitions.
7. Organising and running public events on community and campaigning issues.
8. To work with the Regional Office where appropriate.
9. Performing other tasks as needed.

Labour Party Person Specification

Values

- A commitment to the Labour Party's codes of conduct, mission and values, as set out in its constitutional documents.
- Strong personal commitment to equality, diversity, and inclusion.
- Highly collaborative behaviour, able to build strong working relationships internally and externally in a complex stakeholder environment.
- Ability to work consistently to high professional standards including to accuracy, honesty, quality, and evidence.
- Commitment to a positive learning culture of feedback and continuous improvement.
- Creative and open to new ways of working including digital transformation, participatory methods and co-creation of solutions with those most affected.

Knowledge

- Knowledge of the aims and values of the Labour Party.
- General knowledge of the policies and structures of the Labour Party.

Experience

- Experience of political campaigning

Skills / Ability

- Ability to work with, lead and motivate people
- Ability to work with stakeholders and members
- Ability to produce printed material
- Ability to use digital campaigning tools
- Ability to work on own initiative
- Ability to prioritise work according to tight deadlines
- Ability to use Labour Party systems e.g. Contact Creator and Organise
- Excellent verbal and written communication skills
- Strong commitment to equality, diversity, and inclusion