Labour Party
Job Description

Job Title: Local Organiser

Responsible to: Leader and Deputy Leader of the Darlington Labour Group.

Location: Darlington

Key Purpose: To support in the delivery of winning the 2027 local elections in Darlington for the Labour Group.

Specific Responsibilities:

1. To organise and campaign in Darlington for their local elections through effective election organising, clear messaging and year round community and voter engagement.

2. To organise regular campaigning sessions and leaflet distribution with activists and volunteers.

3. To recruit, develop and train teams of volunteers to deliver effective year round campaigning and organising using all available campaign methods.

4. To lead and organise campaigning activity as determined by the Darlington Labour Group.

5. To design and produce print materials including leaflets and direct mails.

6. To design and deliver digital campaigns and materials, including targeted content.

7. To work with the Regional Office where appropriate.

8. Performing other tasks as needed.

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Person Specification

Values

- A commitment to the Labour Party's codes of conduct, mission and values, as set out in its constitutional documents.
- Strong personal commitment to equality, diversity, and inclusion.
- Highly collaborative behaviour, able to build strong working relationships internally and externally in a complex stakeholder environment.
- Ability to work consistently to high professional standards including to accuracy, honesty, quality, and evidence.
- Commitment to a positive learning culture of feedback and continuous improvement.

Knowledge

- Knowledge and understanding of the Party organisation at branch, constituency and regional level.
- Knowledge of the aims and values of the Labour Party.
- Knowledge of campaigning techniques and Labour Party systems like contact creator.

Experience

- Experience of organising a campaign.
- Experience of working with volunteers.
- Experience of working on own initiative.

Skills / Ability

- Excellent organisational skills.
- Ability to work proactively with a variety of stakeholders.
- Ability to work on own initiative with minimum supervision and to deliver work to agreed deadlines.
- Ability to develop clear objectives, assess success and report back in a clear way.
- Good communication skills.
- The ability to successfully plan projects, and excellent attention to detail.
- Ability to work effectively as part of a team and motivate others.
- Ability to organise events.

A driving licence is desired for this role due to operational requirements including travel between multiple locations and transportation of campaign materials. Candidates who cannot drive due to disability are encouraged to apply as reasonable adjustments will be considered in line with the Equality Act 2010.