

Labour Party Job Description

Job Title:	Insight Officer
Responsible to:	Campaigns Manager – Data & Insight
Location:	Head Office – London
Key Purpose:	To deepen the Labour Party's understanding of our target voters through the use of qualitative and quantitative research.

Specific Responsibilities

1. Help deliver a programme of insight work to deepen the Labour Party's understanding of key target voters
2. Deliver qualitative and quantitative research projects end-to-end. This will include: advising on methodologies, leading on qualitative recruitment, designing/reviewing research materials, conducting fieldwork, and analysing the data.
3. Identify key implications and recommendations, rooted in insight, to feed into the Party's decision making.
4. Work with external suppliers and freelancers, ensuring that work is delivered on time, to high quality, and that timely feedback is provided.
5. Work closely with other teams across the Party and senior stakeholders to ensure a joined-up approach to insight work and that the findings are disseminated.
6. Work closely with others in the Data & Insight to deliver a wide programme of qualitative and quantitative research, informing our campaigns and political strategy.
7. Present insight and research in accessible, creative and engaging ways
8. Other duties as required by the Data & Insight team.

Labour Party Person Specification

Values

- A commitment to the Labour Party's codes of conduct, mission and values, as set out in its constitutional documents.
- Strong personal commitment to equality, diversity, and inclusion.
- Highly collaborative behaviour, able to build strong working relationships internally and externally in a complex stakeholder environment.
- Ability to work consistently to high professional standards including to accuracy, honesty, quality, and evidence.
- Commitment to a positive learning culture of feedback and continuous improvement.
- Creative and open to new ways of working including digital transformation, participatory methods and co-creation of solutions with those most affected.

Knowledge

- Strong knowledge of qualitative research methods and analysis techniques
- Knowledge of inclusive practice and research methodologies
- Strong understanding of British politics and electoral dynamics

Experience

- Significant experience in designing and delivering qualitative and quantitative research projects
- Experience of identifying insight-led recommendations from data
- Experience in presenting data and analysis to senior stakeholders.

Skills / Ability

- Excellent written and verbal communication skills
- Excellent team-working and collaboration skills
- Strong data visualisation skills
- Ability to distil complex data into clear points and recommendations.