

Labour Party Job Description

Job Title:	Local Organiser – Luton
Responsible to:	Regional Manager (working closely with CLP Officers and Labour Group Leader and Deputy Leader)
Location:	Luton, with some hybrid working
Key Purpose:	The Local Organiser will be responsible for ensuring effective campaign organisation across field and digital, working towards the all-out 2027 local elections in Luton.

The post holder will be responsible for building and maintaining party organisation and activity; establishing effective election and campaign organisation in liaison with local candidates, elected representatives, and CLP officers in Luton.

Specific Responsibilities

1. To understand and deliver the Labour Party's organisational strategy, and to work towards success in the 2027 local elections in Luton.
2. To work with the relevant Regional Organiser to support elected representatives, candidates, members and volunteers to organise and campaign in their local communities and win elections.
3. To develop and support the delivery of, in partnership with Luton stakeholders, a local campaign plan that meets agreed regional targets.
4. To lead and organise campaigning activity, including regular canvassing sessions and leaflet distribution, in coordination with the Regional Office and Luton stakeholders
5. To design and produce print materials, including leaflets and direct mail, promoting Luton Labour Party candidates and other elected representatives.
5. To work with councillors, candidates and the Regional Communications Officer to produce press releases and seek out media opportunities that promote Luton Labour Party candidates and elected representatives.

6. To proactively identify local issues, campaigns, achievements and community activity that can be developed into positive media stories, helping councillors and candidates raise their profile and communicate Labour's work to residents.
7. To recruit, develop and train teams of volunteers to deliver effective year-round campaigning and organising using all available campaign methods.
8. To work with the Regional Digital Officer, candidates and CLP members to create and distribute local digital content for use across social media.
9. To report on the level of activity, organisation and effective operation of Party rules in the area to the Regional Organiser, Regional Manager or Regional Director, as appropriate and directed.
10. To carry out any other reasonable task as directed by the Regional Manager or the Regional Director.

Labour Party Person Specification

Values

- A commitment to the Labour Party's codes of conduct, mission and values, as set out in its constitutional documents.
- Strong personal commitment to equality, diversity, and inclusion.
- Highly collaborative behaviour, able to build strong working relationships internally and externally in a complex stakeholder environment.
- Ability to work consistently to high professional standards including to accuracy, honesty, quality, and evidence.
- Commitment to a positive learning culture of feedback and continuous improvement.
- Creative and open to new ways of working including digital transformation, participatory methods and co-creation of solutions with those most affected.

Knowledge

- Knowledge and understanding of the Party organisation at branch, constituency and regional level.
- Knowledge of the aims and values of the Labour Party.
- Knowledge of campaigning techniques.

Experience

- Experience of organising a campaign.
- Experience of working with volunteers.
- Experience of working on own initiative.

Skills / Ability

- Excellent organisational skills.
- Ability to work proactively with a variety of stakeholders.
- Ability to work on own initiative with minimum supervision and to deliver work to agreed deadlines.
- Ability to develop clear objectives, assess success and report back in a clear way.
- Good communication skills
- The ability to prioritise work according to tight deadlines.
- The ability to successfully plan projects.
- Excellent attention to detail.

- Ability to work effectively as part of a team and motivate others.
- Ability to organise events.

A driving licence is required for this role due to operational requirements including travel between multiple locations and transportation of campaign materials. Candidates who cannot drive due to disability are encouraged to apply as reasonable adjustments will be considered in line with the Equality Act 2010.