Labour Party
Job Description

Job Title: Local Organiser – Rotherham

Responsible to: Leader of Rotherham Labour Group (working closely with Regional Labour Party and Labour Group)

Location: Home based with regular travel throughout Rotherham

Key Purpose: The Local Organiser will be responsible for ensuring effective campaign organisation across field and digital, working towards the 2028 local elections in Rotherham

The post holder will be responsible for building and maintaining party organisation and activity; establishing effective election and campaign organisation in liaison with local candidates, elected representatives, and other local stakeholders in Rotherham.

At least half a day's weekend working each week is a requirement of this job.

Specific Responsibilities

1. To deliver the Labour Party's organisational strategy, and to work towards success in the 2028 local elections in Rotherham.

2. To work with the relevant Regional Organiser to support elected representatives, candidates, members and volunteers to organise and campaign in their local communities and win elections.

3. To develop and support the delivery of, in partnership with Rotherham stakeholders, a local campaign plan that meets agreed regional targets.

4. To lead and organise campaigning activity, including regular canvassing sessions and leaflet distribution.

5. To work with candidates and Councillors to create and distribute local digital content for use across social media and the group's website.

6. To design and produce print materials, including leaflets and direct mail, promoting Rotherham Labour Party candidates and other elected representatives.

7. To work with councillors, candidates and the Regional Communications Officer to produce press releases and seek out media opportunities that promote Rotherham Labour Party candidates and elected representatives.

8. To proactively identify local issues, campaigns, achievements and community activity that can be developed into positive media stories, helping councillors and candidates raise their profile and communicate Labour's work to residents.

9. To recruit, develop and train teams of volunteers to deliver effective year-round campaigning and organising using all available campaign methods.

10. To report on the level of activity and organisation to Rotherham Labour Group, as appropriate and directed.

11. To carry out any other reasonable task as directed by the Leader of the Labour Group.

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Person Specification

Values

- A commitment to the Labour Party's codes of conduct, mission and values, as set out in its constitutional documents.
- Strong personal commitment to equality, diversity, and inclusion.
- Highly collaborative behaviour, able to build strong working relationships internally and externally in a complex stakeholder environment.
- Ability to work consistently to high professional standards including to accuracy, honesty, quality, and evidence.
- Commitment to a positive learning culture of feedback and continuous improvement.
- Creative and open to new ways of working including digital transformation, participatory methods and co-creation of solutions with those most affected.

Knowledge

- Knowledge and understanding of the Party organisation at branch, constituency and regional level.
- Knowledge of the aims and values of the Labour Party.
- Knowledge of campaigning techniques including social media.

Experience

- Experience of organising a campaign.
- Experience of the Labour Party's online campaign tools, including Contact Creator.
- Experience of working with volunteers.
- Experience of working on own initiative.

Skills / Ability

- Excellent organisational skills.
- Ability to work proactively with a variety of stakeholders.
- Ability to work on own initiative with minimum supervision and to deliver work to agreed deadlines.
- Ability to develop clear objectives, assess success and report back in a clear

way.

- Good communication skills
- The ability to prioritise work according to tight deadlines.
- The ability to successfully plan projects.
- Excellent attention to detail.
- Ability to work effectively as part of a team and motivate others.
- Ability to organise events.

A driving licence is required for this role due to operational requirements including travel between multiple locations and transportation of campaign materials. Candidates who cannot drive due to disability are encouraged to apply as reasonable adjustments will be considered in line with the Equality Act 2010.